

What a slot **actually** delivers

What appears, where, and how each part is counted. If a thing is not on this page, a slot does not do it.

On the board, and while your hour is live

- ▶ **Your logo, name and one-line description** — read off your own site, or supplied by you.
- ▶ **A direct link to your site.** Not a redirect chain, not a tracking domain.
- ▶ **A page of your own** at bidsurvivor.space/b/<you>, permanently.
- ▶ The **spotlight card**, a row in the **live ticker**, and a **takeover banner** across it for a full minute when you take an hour off somebody.

Afterwards — the part people miss

The hour is the smaller half of what you bought. Winning one puts you on the Hall of Survivors, three boards running at once:

BOARD	PLACES	YOU ARE ON IT WHILE YOUR BID IS...
24 hours	7	top-seven of the last day
7 days	7	top-seven of the last week
30 days	7	top-seven of the last month

The size of the bid decides how long you stay up. A modest bid may hold the 24-hour board and drop off tomorrow; a big one sits on all three for a month.

- ▶ The hour itself is **yours permanently** once it closes. It cannot be bought back.
- ▶ Hall places can be **sorted by visits and opens**, not just by bid.
- ▶ Your brand page keeps its numbers whether or not you ever bid again.

How the numbers are counted

METRIC	COUNTED WHEN	WHY SEPARATE
Opens	Somebody opens your card	Curiosity — it delivered you nothing.
Visits	Somebody leaves for your site	The number you are actually buying.
Through-rate	Visits ÷ opens	Withheld under five opens; a rate off two events is noise.

All three are public, per brand, at bidsurvivor.space/stats. Your competitors read yours and you read theirs. That is deliberate.