

Twenty-five categories

Every brand on the board sits in one. Visitors filter by them, so the category you land in decides who is looking when they narrow the board down.

CATEGORY
SEO & AI Visibility
AI Agents & Infrastructure
AI Media Generation
Marketing & Advertising
Sales & Lead Generation
Developer Tools
Data & Analytics
Productivity & Ops
Security, Privacy & Compliance
Business, Finance & Legal
Crypto, Web3 & Investing
Ecommerce & Retail
Education & Learning

CATEGORY
Health, Fitness & Wellness
Games & Entertainment
Audio, Voice & Podcasting
Hiring, Jobs & Careers
Agencies, Studios & Services
Directories, Launch & Discovery
Media & News
Domains & Web Assets
Leaderboards & Attention Markets
Travel, Local & Lifestyle
Real Estate & Property
Everything else

How yours gets chosen

Automatically, by reading your homepage, at no cost to you and with no form to fill in. If it lands wrong, it can be corrected — and it is worth correcting, because the filter is one of the few ways a visitor narrows twenty-four hours down to the ones they care about.

The category list is fixed on purpose.

Free tags would put "genai" and "Gen AI" in different buckets forever, and a filter that silently hides half the matches is worse than no filter at all.